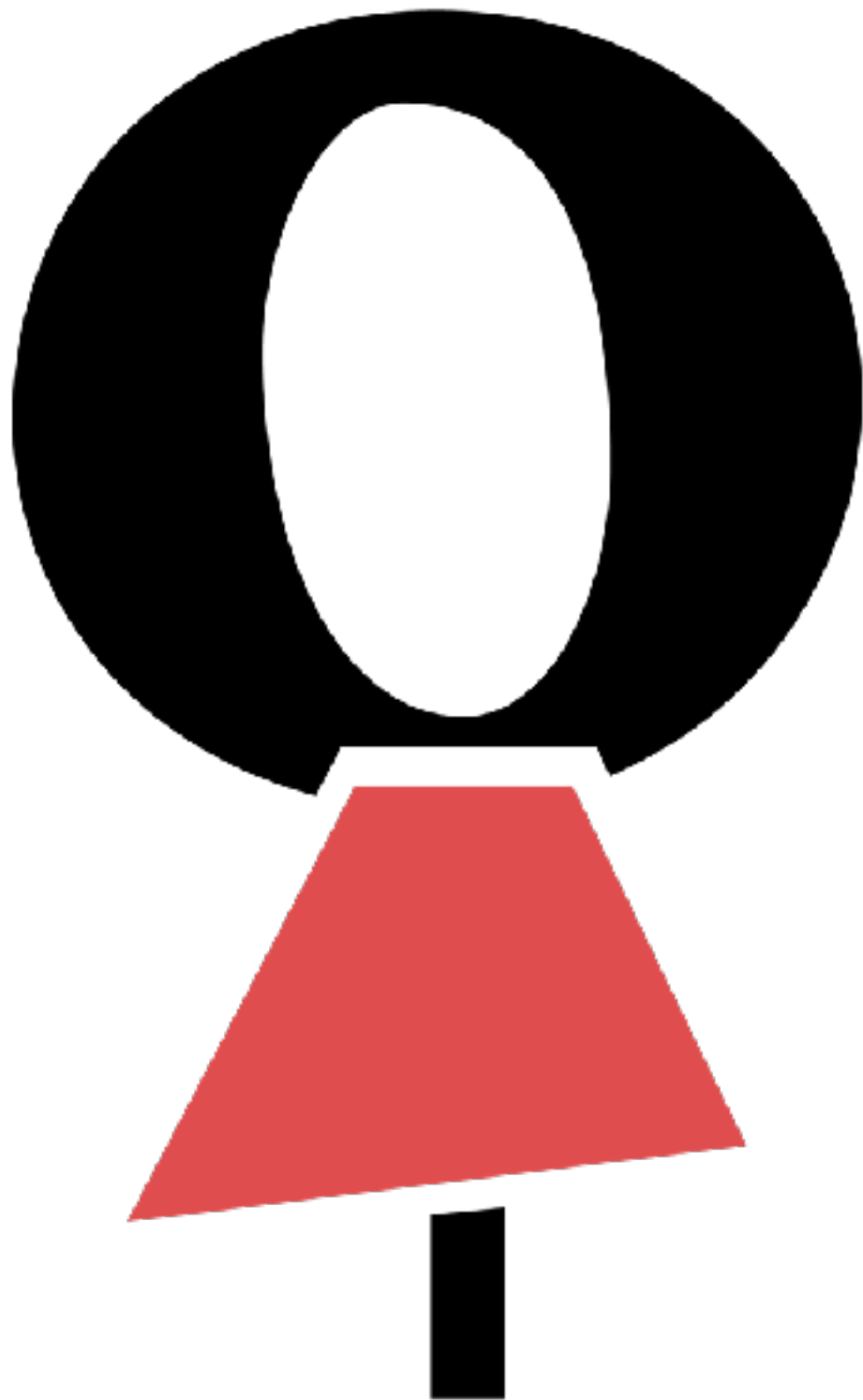




SUCCESSFUL WOMEN AWARDS 2018

Sponsorship Pack



WHAT ARE THE SUCCESSFUL WOMEN AWARDS?

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The business world is full of hugely talented and successful women who not only run businesses or work in demanding roles, but often also juggle caring responsibilities at the same time.

We understand the positive impact on women of recognising & celebrating their successes, so what better than to create awards to demonstrate this to the wider community.

The Successful Women Awards are
born!

THE LAUNCH MARCH 8TH 2018



- The exciting launch of the Successful Women Awards takes place on March 8th 2018 - International Women's Day
- A Conference at the George Albert Hotel on the Dorset/Somerset border kicks off the Awards launch.
- 3 great speakers, including Diana Parkes a leading authority on women in the world of work, the challenges they face, the reasons for these challenges and the most potent and practical solutions.
- A charity raffle in aid of the local Hospice and a fabulous Afternoon Tea

THE CEREMONY MAY 11TH 2018



- The Successful Women Awards ceremony will take place on Friday May 11th 2018 at Weymouth College, Dorset.
- Sponsors and finalists, plus guests, will be treated to a fabulous Cocktail & Tapas evening supported by the renowned Hix Academy.
- 10 category awards and the overall Successful Women Award will be presented to well-deserving and hard-working women from across three counties by the category sponsors.
- A great networking opportunity for everyone involved.

WHY GET INVOLVED?



- Female entrepreneurship is increasing and is central to the success of our economy.
- This is a great way to reach a huge group of female business owners and employers /employees that you may find harder to reach with your traditional marketing activities
- This relationship doesn't end after the awards ceremony, sponsors also receive free company membership of the Successful Women in Business Network, with events taking place every month across Devon, Dorset & Somerset.

SPONSORSHIP BENEFITS



- Inclusion in all our marketing activities up to the ceremony, including newsletters & website & social media branding.
- Opportunity for advert on the Successful Women Podcast Show
- 2 free tickets to the launch & awards ceremony.
- Your banner & branding at the launch & ceremony
- Opportunity to be involved in the selection of the winner of your category
- Presentation of award to winner of your category
- Your business details on the Successful Women in Business website, linked back to your site.

HOW WE SPREAD THE WORD



➤ Our websites

www.womensdevelopment.co.uk 2,000 page views per month

www.successfulwomen.training 7,000 page views in 2017

➤ Social media

1,400 members in our engaged Facebook Group

Facebook business page - monthly reach 4,000 plus

Twitter reach - 5,000 plus impressions

LinkedIn - 1,000+ connections & regular engagement

Successful Women Podcast Show regularly broadcasting with listeners across the South West & globally on iTunes & Android platforms.

➤ Engagement with women at our 5 network groups across three counties.

SPONSORSHIP OPPORTUNITIES



- Headline Sponsor - £1,000 - Overall Successful Women Award
- Category Award - £750 (10 available)
- Ceremony drinks - £500
- Ceremony Cocktails - £300 - 1 ticket to each event
- Ceremony gift bags - £300 - 1 ticket to each event
- Other marketing packages - £250 - 1 ticket to event

2018 CATEGORIES



- Business Mother Award - **SOLD**
- Creative Award
- Franchising Award
- Health & Well-being Award
- Innovation Award
- New Business Award - **SOLD**
- Online Business Award
- Mentor Award - **SOLD**
- Professional Services Award- **SOLD**
- Teaching Award - **SOLD**
- Overall Successful Women Award - Headline Sponsor

MORE REASONS TO GET INVOLVED



- To demonstrate your commitment to support women in the workplace and particularly those running their own businesses.
- Raise your profile with this key economic sector
- Celebrate the amazing achievements of local women and be a part of their success
- Your company will be promoted at every stage of our events and you will have the opportunity share your company with them.

NOW WHAT?

We do hope that you want to work with us to make 2018 an even greater year for local business women.

If you are interested contact us now:-
enquiries@womensdevelopment.co.uk.

