

NEW FOR 2019

DORCHESTER STREET . . .

TWO DAYS,
60,000 VISITORS . . .



Dorset County Show (previously known as Dorchester Show) has always been held in or within 2 miles of the County town and was established in 1840 by the Dorchester Agricultural Society. 180 years later and The Show still has its roots firmly in the County town and enjoys engaging with local businesses.

Dorset County Show would like to help promote Dorchester firms and businesses by creating a dedicated trade avenue called “Dorchester Street” designed at celebrating the town and showcasing some of the wonderful businesses it has to offer.

Advantages Include:

- Prime location in the main trade area— Eastern end of Avenue D (see attached map)
- 50% discount on electrical supply (potential saving of £87.00).
- Additional complimentary tickets (gate value of £18.00/ticket) allowing additional members of staff into the show.
- Tailored posts on our social media platforms (in addition to standard trade stand posts) Facebook 11,400, Twitter 6,500, Instagram 1,200
- Specific mention for all “Dorchester Street” Stands on a dedicated page in the Show Guide and Catalogue (Print run of 10,000 each)

Size	Stand Price	*SPECIAL* Dorchester St Price Electrical Price	Complimentary Tickets Included with Stand	*SAVING*
6m x 6m	£388.80	£87—50% discount	6 (normally 4)	£123
9m x 6m	£583.20	£87—50% discount	8 (normally 6)	£159
12m x 6m	£777.60	£87—50% discount	10 (normally 6)	£231

NOTES

- All prices Include VAT
- Stands are open-air, NOT in a marquee
- Electrical supply based on 32 amp option
- All Dorchester Street stands are 6m deep

Additional benefits:

- Being positioned alongside other local businesses
- Average of 60,000 Show visitors across the weekend
- Limited space – first come first served
- Being part of the 500 trade stands present at the show

